# How to Cost-Justify

# Ergonomic Improvements



Many ergonomic improvements can be implemented with low capital expenditures. However, when an ergonomic improvement requires a larger capital expenditure, cost can become a barrier to implementation.

In these situations, it's important to make a compelling business case for the ergonomic improvement using cost justification to prove a return on investment (ROI).

To help quantify the value of ergonomics, the *Washington State Department of Labor & Industries* developed a very useful cost-benefit calculator based on epidemiological data. The calculator allows you to compare up to three ergonomic improvement options, and estimates the benefits and payback periods for each option.

Once you've clearly defined the business case for the best ergonomic improvement, you are more likely to get the resources you need to move the project forward.

## **Step-by-Step Directions**

The ergonomics cost-benefit calculator is intended to be used under the following conditions:

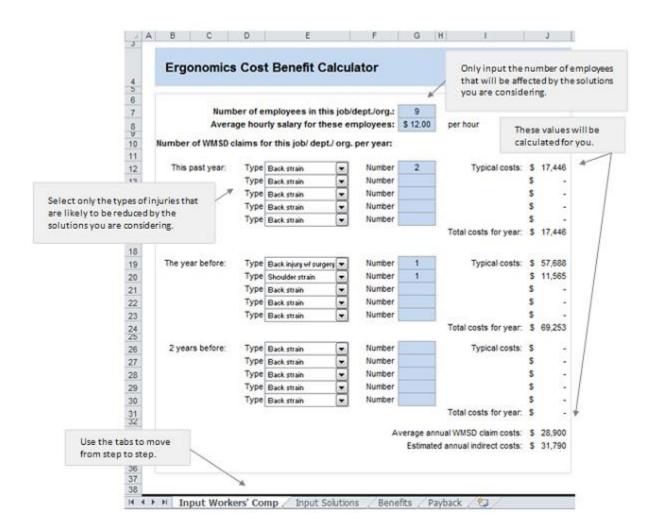
- Your company directly pays the costs of workers' comp claims (i.e., self-insured).
- You have an active ergonomics program and you pretty much know what you're doing.
- You're considering implementing one or more ergonomics solutions to address specific problems (e.g., back and shoulder injuries from lifting).
- You'd like to evaluate a few different options.
- You're expecting a payback period of less than one year. (The payback period is the time that it takes for the benefits of a solution to pay for the costs of implementing it. Most ergonomics solutions have a payback period of less than one year.)

(Scroll to the bottom of this section for a more complete listing of the calculator's assumptions)

## **Step 1: Input Worker's Comp**

The first step is to enter the number of employees affected by the ergonomic improvement, their average hourly salary and each injury associated with the job. The rest of the spreadsheet will be calculated for you.

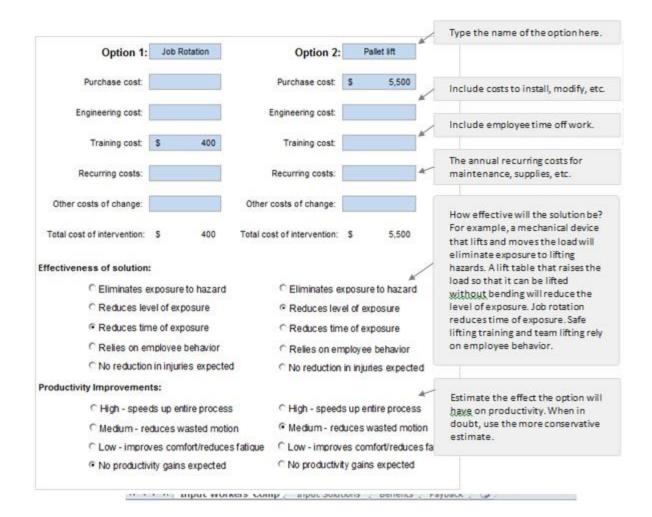
An example is pictured below:



## **Step 2: Input Solutions**

Step 2 is to input details of the solutions you are considering as well as the estimated effectiveness and productivity improvements of the proposed solutions. The calculator allows for up to three options.

An example is pictured below:



# **Step 3: Benefits**

Estimated benefits from the solution options that you input are calculated automatically and presented in the 'Benefits' tab. Total estimated annual savings are the potential savings the first year after implementing that solution option. Estimated savings over three and five year periods are also calculated. The cost of implementing the solution is not subtracted out (i.e., these are *not* net savings). Estimated net savings are shown on the 'Payback' tab.

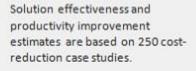
#### Estimated benefits for solution options

Option 1	Job Rotation			
	Reduction in claims:		15%	
Redu	ction in workers' comp costs:	S	5,780	
	Reduction in indirect costs: Increase in productivity:		6,358	
	Other estimated savings:			
То	tal estimated annual savings:	S	12,138	
Total es	timated savings over 3 years:	S	36,414	
Total es	timated savings over 5 years:	\$	60,689	

Option 2 Pallet I	ift	
Reduction in claim	s:	40%
Reduction in workers' comp costs:  Reduction in indirect costs:  Increase in productivity:		11,560
		12,716
		9,180
Other estimated saving	s:	
Total estimated annual saving	s: \$	33,456
Total estimated savings over 3 year	s: \$	100,367
Total estimated savings over 5 year	s: \$	167,279

#### **Solution Effectiveness Estimates**

Type of Solution	Reduction in claims		
Eliminates exposure	70%		
Reduces level of exposure	40%		
Reduces time of exposure	15%		
Relies on behavior	10%		



Scroll to the bottom for more information on the calculator assumptions.

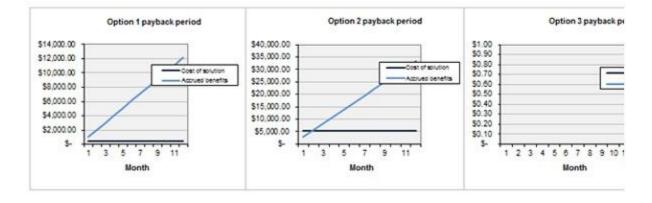
# Productivity Improvement Estimates

Level of Increase	Percent Increase		
High - speeds up process	10%		
Medium - reduces wasted motion	5%		
Low - improves comfort / fatigue	3%		

## **Step 4: Payback**

Total costs, total benefits, and net benefits for the first year are shown on this tab. The payback period is calculated, and shown graphically for each option. Most ergonomic solutions have payback periods of less than one year. If you find a payback period that is significantly greater than one year, you should use a cost-benefit calculator that allows you to factor in depreciation and a discount rate.

Payback Period							
	Option 1	Job Rotation	Option 2	Pallet lift	Option 3		
Total first-year cost of control:	s	400	s	5,500	\$		
Annually recurring costs:	S	2	s	2	\$		
Estimated annual benefits:	s	12,138	s	33,456	s		
Estimated payback period:	0.03	years	0.16	years	-	years	
Estimated net benefits after 1 year:	S	11,738	S	27,956	S		
stimated net benefits after 3 years:	\$	36,014	S	94,867	\$		
Estimated net benefits after 5 years:	S	60,289	S	161,779	S		



#### **Calculator Assumptions**

Assumptions are based on <u>250 ergonomics case studies</u> reviewed by the Washington State Department of Labor and Industries.

#### INTENDED USE:

- Self-insured company.
- Implementing solution(s) in defined area (i.e., not a company-wide program).

- Company has active ergonomics program with all recommended elements and solutions will be effective.
- Can compare up to three options.
- Expecting payback in less than one year (i.e., not considering depreciation, discount rate).

#### **INJURY COSTS:**

- Average costs from 2004 SHARP report on WMSDs.
- Average costs used instead of actual company costs because recent injuries may not have incurred eventual total
- Cost of claim.
- Three years of experience used to be consistent with workers' comp.

#### INDIRECT COSTS:

- From OSHA e-tool: <a href="http://www.osha.gov/SLTC/etools/safetyhealth/mod1.html">http://www.osha.gov/SLTC/etools/safetyhealth/mod1.html</a>
- Less expensive claims have proportionally higher indirect costs.
- $$0 $2,999 = 4.5 \times \text{claim cost}$
- \$3,000 \$4,999 = 1.6 x claim cost
- \$5,000 \$9,999 = 1.2 x claim cost
- $$10,000+ = 1.1 \times \text{claim cost}$

#### **E**FFECTIVENESS OF SOLUTIONS:

- Based on Oxenburgh's (1991) assumptions & review of 250 case studies of ergonomics interventions.
- Effectiveness estimates were taken from the low end of the range to be conservative.
- Solutions that eliminate hazard (e.g., lift equipment, semi-automation) 70% effective.
- Solutions that reduce level of exposure (e.g., adjustable workstations, reduced weight of lift) 40% effective.
- Solutions that reduce time of exposure (e.g., job rotation) 15% effective.

- Solutions that rely on employee behavior (e.g., training only, team lifting) 10% effective.
- Percentage reduction in claims = percentage reduction in claims costs = percentage reduction in indirect costs.

#### PRODUCTIVITY BENEFITS:

- Employers pay for 2,000 hours per year per worker, at \$x.xx per hour.
- Workers are not 100% productive, and may be only 85% productive or less under non-optimal work conditions.
- Ergonomics solutions can help to regain some of the lost 15% productivity by improving work conditions and
- Increasing efficiency.
- Median increases in productivity for successful controls from the case studies in the
   15% to 20% range, but how
- Productivity measured not known, probably varies widely.
- Conservative estimates were chosen.
- High productivity increase 10%, medium = 5%, low = 2.5%.
- Value of productivity equal to annual cost of worker salaries multiplied by percentage increase in productivity.

(Source: Original calculator developed by Washington State Department of Labor and Industries)

# **Additional Ergonomics Tools and Resources**

- Step-by-Step Guides to Popular Ergonomic Assessment Tools
- MSD Prevention 101 How to Prevent Musculoskeletal Disorders (MSDs)
- Employee Ergonomics Survey